CCRC Service Area Child Care Investment

$158,252,427

16,019 Parents Earning $289,805,325

AND

BUILDING A Better Foundation

For 26,239 Children

THANK YOU

We still have more to do: 52,231 children remain on CCRC’s waiting list, and only 1 in every 9 children are served statewide.¹

¹Source: California Budget & Policy Center, Kristin Schumacher

April 2019
As the fifth largest economy in the world, many Californians work non-standard hours to keep up with the 24/7 economy. We found this to be true with CCRC parents: according to analyses conducted by our Research and Evaluation Division, 72% of CCRC parents work in the Services and Hospitality, Retail and Grocery, or Health sector - fields known for their rotating or night shifts. When parents work non-standard hours, they need non-standard hours of care for their children. Because of the nature of work families are engaged in, 66% of CCRC parents use non-standard hours of care (Figure 1).

Despite the overwhelming demand for flexible child care options such as full day or 24/7 care, recent state investments have primarily increased funding toward part day and school day programs. Of the almost 60,000 slots created since the 2013-14 State Fiscal Year, 38.1% were child care slots, while 61.8% were part day and school day Preschool slots (Figure 2). The chart below outlines the types of care available to families depending on the hours of care they need and the ages of their children.

California needs to invest in a family-friendly child care system to ensure a strong future for its children and families.
Child care is difficult to afford for many families. The U.S. Department of Health & Human Services defines child care as being affordable if it comprises 7% or less of a family’s income. In California, single parents spend 24% of their income on child care, and two-working-parent families spend 20%, on average. This means families’ child care budgets are about three times greater than the federal definition of affordable care.

CCRC has a waiting list of 29,074 families desperate for child care support for their 52,231 children so they can continue to work or go to school. Thanks to newly-appropriated federal CCDBG funds, we expanded our subsidy program by 1,300 slots. Under last year’s maximum income eligibility levels, we could serve families with earnings up to 70% of the State Median Income (SMI), yet due to insufficient subsidy funding we were only able to enroll families earning up to 30% of SMI.

The income eligibility ceiling has since increased to 85% of SMI, which means more families are eligible to receive subsidized care, yet without additional funding, this legislative change only increases the number of families waiting for care.

At CCRC, we are only able to serve 10% of eligible families’ child care needs.
Family Well-Being

Emergency Child Care Bridge & Trauma-Informed Support

The Emergency Child Care Bridge Program for Foster Children was established in 2017 to help resource families by building a bridge to long-term child care.

Trauma-Informed Care (TIC) services are a central component of the Bridge Program. Our TIC consultants offer training and consultation to child care providers.

CCRC has 99 child care providers and 177 children receiving TIC services as of February 2019.

The Emergency Child Care Bridge program is the first touchpoint to CCRC for many child care providers and is serving as a gateway into more resources.

- Child Welfare staff create a referral for a resource parent in need of child care for their newly placed child
- CCRC Child Care Navigator identifies and assigns child care provider to child
- Child Care Provider receives referral, slot is filled
- Coach reviews child information and supports child care provider

Home Visiting

Our Home Visiting program utilizes the Parents As Teachers curriculum, in which we provide parents with encouragement, support and age-specific information to help their children develop optimally during the crucial early years of life. Enrolled families receive two home visits each month for up to five years from a certified parent educator.

CCRC made 2,357 home visits to 361 families in 2017-18.

Our Home Visitors work with new and expecting mothers to:
- Enhance the parent-child relationship within the home
- Expand parenting knowledge and skills
- Optimize a child’s early nutrition and brain development
- Build strong family-friendly communities
- Promote a safe and healthy home
CCRC operates 25 Head Start locations for 3,144 children and their families. The following COMPREHENSIVE programs promote school readiness and family engagement to ensure the healthy development of children and their families.

**Head Start Birth to 5**

- More Bang for your Buck

**Preschool**

**Transitional Kindergarten/Pre-K**

**Head Start**

**Child Education**

- Physical Health
- Mental Health
- Language & Literacy
- Social & Emotional Development

**Child Education**

- Medical & Dental Health

**Parent Support & Engagement**

**Invest in a child’s healthy & successful future**

- 3,144 Children Served
- 350 Participants in Family Engagement
- 4,333 Home Visitations
- 84.5 # of Parents Increased Education
- 93% Received Medical Exams
- 84% Received Dental Exams
- 90% Average Monthly Enrollment
- 12.6% Enrolled Children with Disabilities
Workforce Recruitment & Training

Recruitment

The Child Care Initiative Project (CCIP) helps home-based licensed programs improve their quality of care and fill their capacity. In doing so, new and existing young learners have better access to exceptional care, and small businesses are encouraged to keep operating and grow within the community.

Early Education Apprenticeships

The Early Education Apprenticeship is a collaborative project, funded by the Service Employees International Union (SEIU), that offers family child care (FCC) providers in-depth, comprehensive early care and education trainings to support the acquisition of a child development permit and increase the Early Care and Education workforce.

Benefits include:

- On-the-job training
- College coursework
- Supplemental wage increase up to $300/month
- Networking with peers
- Coaching, mentoring and technical assistance

Four college courses were offered in 2017 with 45 cohort participants completing their classes.

Providers enrolled in CCIP receive 25 hours of training on topics including:

- Operating a Strong Family Child Care Business
- Health, Safety and the Learning Environment
- Developmental Needs of Children
- Professionalism and Provider Support
- Infants/Toddlers

477 coaching sessions
Family Play Days

CCRC hosts four free family play days each year, one at each of our offices. Each play day includes interactive and fun hands-on learning activities, community resources, music and entertainment, outdoor play, face painting and much more! Each child that attends receives a free age-appropriate book and each family receives a bag of fresh fruits and vegetables to take home.

Hunger Free Holiday

Research shows that 1 in 5 children go to bed hungry in California. Many parents struggle more during the holidays to provide meals normally provided during traditional school hours. Through our first annual Hunger Free Holiday campaign, CCRC donated **2,550 meals, books and toys** in December 2018.

"Nothing is better than going home to family and eating good food & relaxing."

- Irina Shayk

Book, Toy and Resource Libraries

Our libraries offer an amazing place to check out books, toys and more. We are a full service resource available to parents, child care providers and young learners offering weekly story time and Kaleidoscope Play & Learn events.

At each story time, every child is given a free age-appropriate book to take home. We want to empower parents to read with their children daily! The gift of literacy enables children to gain the knowledge and skills they need to succeed in school and in life.

Throughout the past year, we gave away over **100,000 books**.
Programs & Services

- Help Finding Child Care
- Child Development & Parenting
- Head Start Birth to Five
- Research & Program Evaluation
  - Family Engagement
  - Child Care Workforce Development
  - Child & Family Literacy
  - Book, Toy & Resource Library
  - Family Well-being
  - Child Care Financial Assistance
  - Home Visiting

VISION  Healthy and strong children and families living in thriving communities.

MISSION  CCRC cultivates child, family and community well-being.

Excellence  |  Innovation  |  Collaboration  |  Respect  |  Dedication  |  Integrity

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Child Care Resource Center is a federally recognized 501(c)(3) non-profit organization. EIN 95-3081695.