

# 2025-2029 STRATEGIC PLAN FIRST YEAR RESULTS



## GOAL 1 - Connect children and families to the right services at the right time.

- Streamlined parent and child care provider communication, document submission, and child care management processes by implementing MCT's CareConnect and CareWait platforms.
- Family Resource Center service delivery model at CCRC Sylmar Office and the Child Development Institute. CCRC Antelope Valley Office is next.
- Expanded the Family Resource Basic Needs Center and distribution efforts thanks to a \$400k in-district funding from Assemblymember Pilar Schiavo in SF Y23-24.
- CCRC Early Care & Learning partnered with Hope the Mission to actively enroll and support families at the Woodlands Head Start location.
- Collaborated across programs and divisions to create a universal intake form and process to streamline access to consistent data points.
- Hosted current and potential families and community partners at CCRC Community Baby Shower events.
- San Bernardino Home Visiting served 50 children and Road to Resilience program aims to connect families to local San Bernardino resources that promote healthy development.
- Partnered with Stanford University's RAPID CA statewide survey to analyze parent interest and use of transitional kindergarten.

### Quick Preview:

#### Delivery

Family Resource Center service delivery model at CCRC Sylmar Office and the Child Development Institute

#### Partnership

CCRC Early Care & Learning partnered with Hope the Mission to actively enroll and support families



## GOAL 2 - Build the capacity of the people, organizations, and groups that impact child, family, and community success.

### CCRC Professional Staff Development Opportunities

- Over 35+ days of multi-cultural engagement content on the intranet, spotlighting cultural heritage months, observances, and staff voices.
- LinkedIn Learning access to All-Staff for on-demand and expert-led courses on leadership development, strategic thinking, and more.
- 250 staff trained on CCRC's Piece of the Puzzle (PoP) initiative to connect leadership/management staff with CCRC's Mission, Vision, Values, KPI's, core competencies and strategic plan.
- 33,921 courses completed by staff through development opportunities.
- 26 new apprentices onboarded in the San Fernando and Antelope Valleys.
- Four navigator positions developed to streamline services to child care providers.
- EIBH Specialists received Inclusive Classroom Profile certification.
- Launched Manager and Leadership training across the agency.

### Child Care Workforce Opportunities

**365**

Child Care Providers Attended

**18**

Trauma-Informed Cafés

**2,859**

Child Care Providers attended

**168**

Trainings aligned with the California ECE Competencies

**3,958**

Technical assistance provided to Family Child Care (FCC) and Family, Friend, and Neighbor (FNN) caregivers

**97**

Newly licensed Family Child Care (FCC) providers in CCRC's service area.





### GOAL 3 - Increase and align public investments for whole child, whole family services.

- CCRC Success Stories offers California Congressional members answers to How American Families Make It Work with a dedicated story collection tool. Stories are grouped under advocacy topics and displayed on a dedicated landing page and designed brief. Learn more [ccrcca.org/stories](https://ccrcca.org/stories).
- 45+ paper briefs, 1 online dashboard, and online statistics detailing CCRC's services and impact developed.
- CCRC partnered with 12 California agencies to receive, analyze, and design agency specific data-based advocacy briefs - along with a statewide one - that captures the whole-family, whole-child impact.
- Launched a new longitudinal (5-year) study to follow CCRC families and assess long-term impact of Early Care and Learning, Child Care Financial Assistance, and Home Visiting.
- Universal Pre-Kindergarten (UPK) Mixed-Delivery Needs Assessment implemented in San Bernardino County and developed in partnership with San Bernardino County Superintendent of Schools and the LPC UPK Mixed-Delivery Workgroup.
- Partnered with the California Budget and Policy Center to share family testimonials in their products and illustrate the impact budget policies will have on vulnerable families.
- Contracted with the RABEN Group to advise on federal policy and established a shared services partnership with 10 other agencies in California to share the costs. They are filing as a lobbying representative to ensure CCRC is protected and in compliance with federal requirements.
- Created the UPK Partnership Guidebook to inform families about their preschool and child care options with funding from Heising-Simons Foundation and in collaborative partnership with EveryChildCA, First 5 California, Partnership for Children and Youth, Center for District Innovation and Leadership in Early Education, Santa Clara County Office of Education, and Children Now.
- Added 18 new community partners to address the identified gaps in current services discovered from Needs Assessment and Family Goal Setting process data.
- \$1 million secured by Early Head Start-Child Care Partnership (EHS-CCP) San Bernardino allowing for incentives for program participants each being eligible to receive \$27,500.
- \$1 million secured by Quality Start San Bernardino, enrolling 170 new child care providers.
- Hosted 250 attendees at first annual statewide conference titled "Securing the Future for California Families."
- Two cosponsored bills become law in 2024: AB 2343 (Schiavo) Child Care Access for Parents & Children Experiencing Homelessness or Domestic Violence and SB1112 (Menjivar) Alternative Payment Access to Development Screening.

#### Quick Preview:

12

California agencies  
partnered with CCRC to  
receive, analyze, and design  
agency specific data-based  
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18

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\$1M

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\$1M

Secured by  
Quality Start SB, enrolling  
**170**  
new child care providers



## GOAL 4 - Advance agency growth and sustainability through economic investments, administrative excellence, and financial responsibility.

- President & CEO, Dr. Michael Olenick was named one of the top 500 leaders Los Angeles county, Top Valley 200 in the San Fernando Valley, by the Los Angeles Business Journal. He was also featured on a national podcast regarding non-profit leadership.
- Established The Dr. Michael Olenick Fellowship program at CSUN to support graduate education in early childhood education.
- Purchased building in Pacoima site of Miguel Montes Head Start.
- Refined Office of Finance structure to support the size and growth of organization that rolled out Adaptive Insights – Financial Planning and Analysis Software enabling leaders throughout the organization to have access to financial reporting planning and to make informed decisions.
- Implemented a regular educational program US GAAP and OMB for the Finance team.
- Created the Office of Programs (OOP) Monthly Report and data collection tool. OOP leadership utilizes this to view monthly enrollment across all programs and progress towards contractual and non-contractual performance targets.
- 39,088 followers (17% social follower growth) across social platforms Facebook, Instagram, TikTok, LinkedIn, YouTube, X.
- 878,916 digital impressions on websites including CCRC, Statewide Initiatives, Quality Start San Bernardino, and more.
- Completed assessments and developed five reorganization plans across the agency to set up a sustainable and stable structure for future growth and change. This included reassessing job descriptions and responsibilities, salary grades and competitive wages to support the ongoing growth and changes of the agency.

### Quick Preview:

President & CEO, Dr. Michael Olenick  
named influential leader by the  
Los Angeles Business Journal's

**Top LA 500 &  
TOP Valley 200**

**Purchased**  
Head Start preschool in  
Pacoima to provide  
critical services

**39,088**  
Social Media followers across  
multiple platforms  
**17%**  
Social following growth

**878,916**  
Digital impressions on  
websites including CCRC,  
Statewide Initiatives,  
Quality Start San Bernardino



**San Fernando Valley:** 20001 Prairie Street, Chatsworth, CA 91311, 818-717-1000

**Antelope Valley:** 250 Grand Cypress Avenue, Palmdale, CA 93551, 661-789-1200

**San Bernardino:** 1111 East Mill Street, Suite 100, San Bernardino, CA 92408, 909-890-0018

**Victorville:** 15456 West Sage Street, Victorville, CA 92392, 760-245-0770

**Sylmar:** 13100 Telfair Avenue, Sylmar, CA 91342, 818-717-1000

**Sacramento:** 1121 L Street, Suite 205, Sacramento, CA 95814, 818-717-1000

**Warehouse:** 20100 Plummer Street, Chatsworth, CA 91311, 818-717-1000



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Resource Center™**

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